



- ▶ Art Direction
- ▶ Publication Design
- ▶ Brand Management
- ▶ Enewsletter Design
- ▶ Email Blast Design
- ▶ Web site skinning
- ▶ Web Ad Design
- ▶ Ad Design
- ▶ Photoshoot Direction
- ▶ Video creation & editing
- ▶ Vendor Negotiation



- ▶ Awarded 2015 Ohio Associated Press Media Editors 2nd Place: Best Graphic Artist
- ▶ Awarded 2014 Cleveland Press Club 2nd Place: Best Magazine in Ohio: JStyle
- ▶ Awarded 2012 MIN Award: Best Website Redesign for Nightclub.com
- ▶ Awarded 2008 National ASBPE Silver award: Best Redesign: Nightclub & Bar
- ▶ Awarded 2007 National ASBPE Gold awards: Best New Publication and Table of Contents: Luxury Hotelier
- ▶ Awarded 2007 Silver Ozzie Folio Award: Best Redesign: Nightclub & Bar



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Rob Ghosh

▶ ART DIRECTOR



Experienced at collaborating with various stakeholders to ensure a consistent vision is executed throughout all marketing materials. Highly skilled at partnering with other teams during the creative process, encompassing strategy development, leadership approval, idea brainstorming, and execution. Dedicated to executing project designs, managing resources, and fielding asset requests. Adept at ensuring print quality is maintained in all printed pieces.



Art Director ▶ C2P Enterprises

March 2019 - Present ▶ Westlake, OH

Oversaw a complete brand overhaul of the four companies under the C2P Enterprises umbrella, including: company logos, company collateral, and two website redesigns. Responsible for brand consistency for all five companies. As a liaison between marketing and multiple departments, streamlined the look and feel of all Power Point presentations, external communications and more. Created logos and educational videos for company's LMS system. Revitalized the brand's social-media presence by creating eye-catching videos with engaging imagery and typography, leading to a measurable uptick in post reach and social views. Led the charge for all event theming and branding with event manager.

Graphic Designer ▶ Mustard Seed Market & Café

August 2018 - February 2019 ▶ Cleveland, OH

Spearheaded the design for a new proprietary supplement line, including logo design, label/box design and marketing collateral including ads, brochures and sales sheets. Designed weekly e-blasts, digital ads, and one-off event posters/e-blasts.

Art Director ▶ Grand View Media

March 2016 - March 2018 ▶ Cleveland, OH

Conceptualized story treatments and cover designs through collaboration with an Editorial Director, Managing Editor, and two Editors-in-Chief. Utilized talents to design multiple print and web-based ads for national clients, helping propel sales forward.

Art Director ▶ Cleveland Jewish News

August 2012 - February 2016 ▶ Beachwood, OH

Partnered with editors and writers on the design, advertising, media relations, and style of the publications. Created logos, brochures, and tribute books for local area businesses. Arranged 15+ photoshoots for covers and feature stories within magazine publications.

Creative Director ▶ Questex Media Group

September 2005 - June 2012 ▶ Cleveland, OH

Produced marketing materials and tradeshow signage for annual Nightclub & Bar Tradeshow which attracted 40k+ attendees. Demonstrated creativity when designing marketing materials including brochures, postcards, directories, and ads.



▶ B.A. in journalism with emphasis in public relations, minor in graphic design; May 1996, University of Hawaii



▶ Photography, reading, home improvement, mountain biking, tennis, golf and traveling, as well as amateur mixology